

GzOne



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CASIO PROUDLY ANNOUNCES SPONSORSHIP OF SURF CHAMP KARINA PETRONI

NEW YORK, NY, April – CASIO G'zOne is proud to announce Karina Petroni's commitment to join the CASIO family as a formal spokesperson for their line of durable and stylish G'zOne mobile phones. As an official sponsor of the 2008 US Open of Surfing, CASIO G'zOne is also thrilled to congratulate Karina Petroni on her qualification for the WCT 2008 competition.

The twenty-one year-old Petroni began surfing at the age of two, and has been competing since she was nine. Currently the youngest surfer to hold three titles concurrently (the Eastern, US, and the National Championships), Petroni has set the surf industry on its ear. Her most recent accomplishments include winning silver at the World Games in both Tahiti and Huntington Beach, and being the only North American on the World Championship Tour.

This chic, resilient member of surf royalty is the perfect match for G'zOne's rugged and stylish characteristics. *"I learned about the CASIO G'zOne and instantly loved it,"* announces Petroni. *"I have always wanted a mobile phone that could withstand the day to day abuse that everyone puts their cell phones through, but a phone that was still small and stylish."*

"I've always lived a life of travel and adventure, and in this world it is very important to be able to communicate and stay in touch with the rest of the world," says Karina Petroni. Her rigorous lifestyle and unique ability to break boundaries have made her the heiress apparent of women's surfing.

CASIO G'zOne continues to embrace lifestyles like Karina Petroni's and consistently produces products that accommodate these extreme enthusiasts. For more information visit www.casiogzone.com

About Casio Hitachi Mobile Communications Co., Ltd.

Casio Hitachi Mobile Communications Co., Ltd. was established on April 1, 2004 as a joint venture between CASIO Computer Co., Ltd. and Hitachi, Ltd. The company brings together the many highly competitive technological assets possessed by CASIO and Hitachi to provide customers with highly innovative and reliable mobile phone products packed with cutting-edge technologies. For more information visit our website at www.ch-mobile.com